



For 50 years, the Italian brand has been bringing families together with iconic bakery products, combining tradition and innovation and drawing inspiration from nature.

264,000 TONS
OF SOFT WHEAT EQUIVALENT³
FROM SUSTAINABLE AGRICULTURE
THANKS TO

1,880 FARMERS
INVOLVED IN THE CARTA DEL MULINO

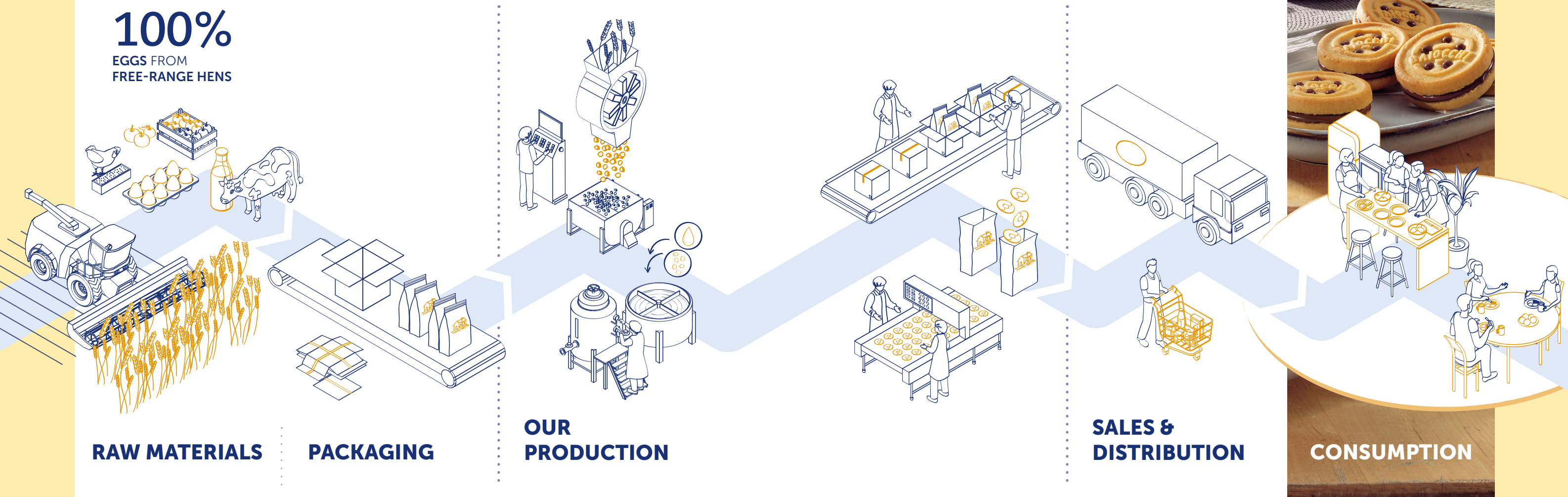
100%
EGGS FROM
FREE-RANGE HENS

100%
RECYCLABLE
PACKAGING

100%
RENEWABLE
ELECTRICITY

IT HAS CHOSEN TO
PURCHASE ONLY
HYDROELECTRIC ENERGY
PRODUCED BY THE PLANT
POWERED BY LAKE RESIA

86%
OF VOLUMES CONTAINING
A MAXIMUM OF 0.5 g
OF SALT PER PORTION



³ Cereal required for the production of semolina, soft wheat flour and rye flour.