RESULTS & OBJECTIVES 2024 SUSTAINABILITY REPORT • BARILLA



A modern, enthusiastic brand, committed to bringing irresistible tastes to the table through unique flavour experiences, as unique as its creaminess.

100%

OF BASIL FROM
SUSTAINABLE
AGRICULTURE
THANKS TO THE
CARTA DEL BASILICO

34%
OF RECYCLED MATERIALS
USED FOR GLASS JARS

100%
RENEWABLE ELECTRICITY

+60,000<sub>M<sup>3</sup></sub>

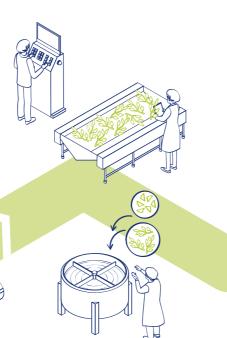
OF WATER **RECOVERED AND RECYCLED** DURING
THE PRODUCTION PROCESS
IN THE LAST TWO YEARS<sup>2</sup>

FULL SUPPLY CHAIN
TRACEABILITY THANKS
TO THE CONTRIBUTION
OF 19 LOCAL FARMERS

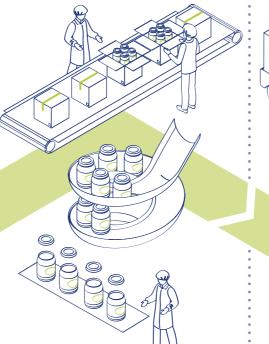




RAW MATERIALS PACKAGING



OUR PRODUCTION



SALES & DISTRIBUTION

CONSUMPTION