The Value Chain pillar represents Barilla's aspiration to build responsible, resilient and long-term oriented supply chains, with the primary goal of ensuring the quality of raw materials through sustainable agricultural practices and sourcing methods that respect the environment, people, and animal welfare.

This vision is embodied in the Responsible Supply Chain and Sustainable Agriculture programmes, two key strategic assets for the future. Barilla adopts an approach based on the systemic analysis of impacts, risks and opportunities along the value chain, extending the assessment both to its own activities and to those of its main suppliers.

The goal is to promptly identify critical issues and develop targeted and effective strategies Barilla strengthens its commitment to building resilient supply chains for specific raw materials by leveraging analysis as a strategic tool to anticipate and mitigate climate-related risks. The insights gained are integrated into the company's decision-making processes, involving regional purchasing teams and internal stakeholders directly, to adapt procurement strategies, diversify sources, and invest in sustainable agronomic practices.

2024
RESULTS



100% of **EGGS** from **FREE-RANGE** hens in 2024

DURUM WHEAT



RYE

BASIL











2024 RESULTS



815,000 tons

of raw materials according to the **BARILLA SUSTAINABLE FARMING RULES**



+7,000 farmers

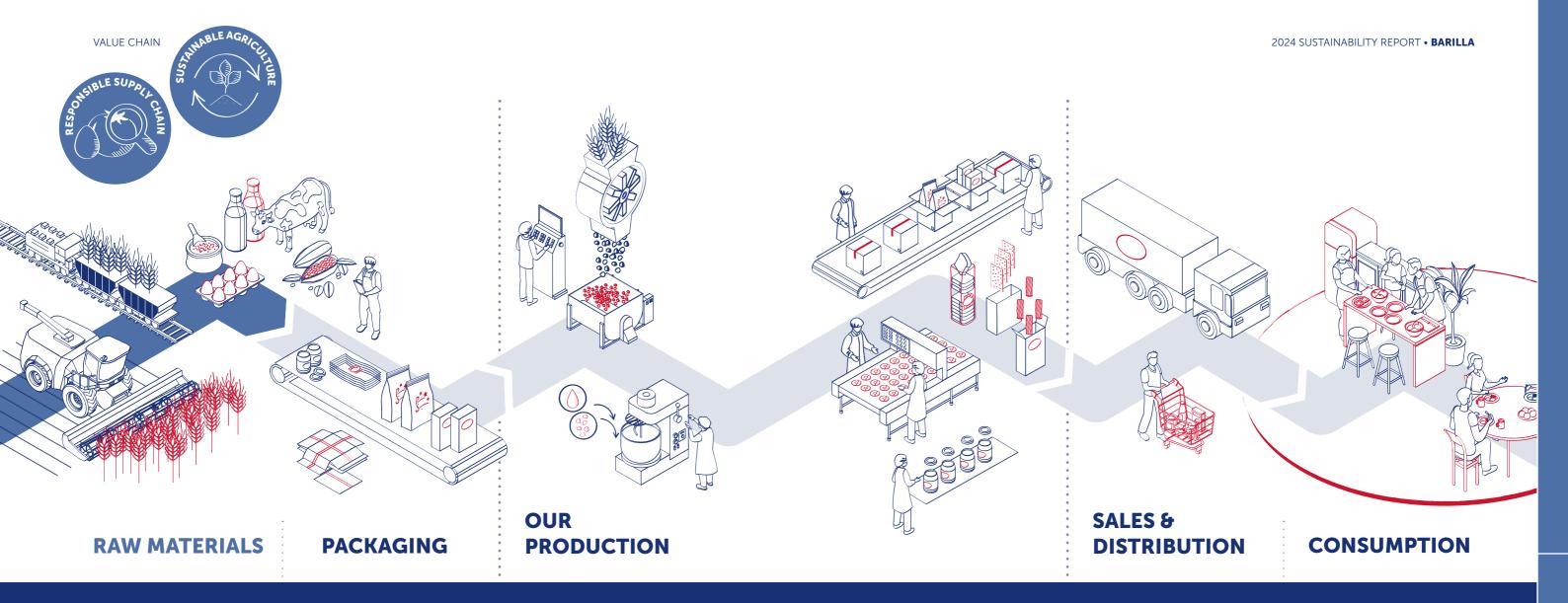
involved in the BARILLA SUSTAINABLE FARMING PROGRAMME

2030 GOALS



250,000 tons

OF RAW MATERIALS from REGENERATIVE AGRICULTURE





RESPONSIBLE SUPPLY CHAIN

the values of sustainable and integrated management of its supply chains, with particular attention to agriculture and animal welfare. This commitment has been substantiated in the creation of a Sustainable Agriculture Code (SAC), which regulates the principles and approach to be followed. Recently, Barilla has launched a new risk assessment and mitigation process along the supply chain and through operating activities, with the aim of implementing a due diligence system in compliance with the main European regulations. The process entails the early identification of risks, evaluation of supplier practices, targeted audits, and taking corrective actions in response to any environmental, social, biodiversity, or animal welfare concern.

The programme sets out Barilla's long-standing commitment to promoting

In the latter area, Barilla adopts a clear position: it does not carry out or finance animal testing, other than based on regulatory obligations or specific requests from competent authorities, and promotes alternative and ethical methods among suppliers. The programme focuses on strategic raw materials – cereals, tomatoes, basil, eggs, cocoa derivatives and sugars – to leverage the role of local communities and promote fair, transparent and long-term supply chains.







SUSTAINABLE AGRICULTURE

Barilla has long adopted sustainable agronomic and environmental practices in its strategic supply chains, considering them fundamental for competitive, resilient and responsible production.

The Group's environmental policies include **ambitious targets for reducing** carbon emissions, efficient use of synthetic products, protection of biodiversity and improvement of the socio-economic conditions of farmers. It is in this context that Barilla, for several decades now, has been developing the 'Barilla Sustainable Farming Model' for its strategic supply chains, by promoting more efficient cultivation systems to obtain safe and high-quality agricultural products, protecting the environment and improving the social and economic conditions of farmers.

The model integrates complementary activities, such as varietal development, the definition of specific rules for raw materials and the use of decision-making tools to optimise agricultural practices.

In recent years, the model has been applied to **durum and soft wheat, rye and basil**. Barilla is also considering the introduction of regenerative agriculture practices to improve soil health, increase CO₂ sequestration and reduce associated emissions.